

# First Coast Parkinson's Run

## 2024 Community Engagement Package



# FIRST COAST PARKINSON'S RUN

connection | education | advocacy | awareness

WE RUN TOGETHER  
WE FIGHT TOGETHER  
WE CURE TOGETHER

Bringing immediate resources to the local Parkinson's community.





## Take Part in the 2024 First Coast Parkinson's Run

**Many Need Our Help**



### Together We Make An Impact

- Being a contact upon initial diagnosis.
- Raising funds topping nearly \$100,000 to assist the LOCAL NEEDS of Parkinson's patients.
- Providing direct RESOURCES to those in need.
- Offering increased educational events at no or low cost.
- Planning new COMMUNITY events throughout the year.
- Funding SUPPORT groups and news letters.
- Expanding awareness and togetherness.
- Being an ADVOCATE for those without one.
- Helping people to feel that they are NOT ALONE.
- Supporting caregivers and families.

As many as 1 million Americans live with Parkinson's disease. That's more than multiple sclerosis, muscular dystrophy and Lou Gehrig's disease combined. Approximately 90,000 Americans are diagnosed with Parkinson's disease each year, but there are thousands more whose disease goes undetected. Incidence of Parkinson's increases with age; however, an estimated 4 percent of cases are diagnosed before the age of 50.

Resources for Parkinson's patients and their families have often lacked in comparison to other more well known diseases or may not be provided as necessary by insurance, corporate budgets, and individuals. The First Coast Parkinson's Run was founded to change this for the local area of the First Coast of Florida. Awareness of the disease and collaborating with organizations across the country has been key to getting educational, financial, and community resources to the local community.

All proceeds and donations go directly to Jax Hope Inc a 501(c)(3) organization established to provide resources to patients, care partners, and support groups to ensure a better quality of life for those diagnosed with Parkinson's. Your support impacts thousands of patients and care partners through the following programs: (1) Let's Get Physical (Physical and Mental Fitness), (2) The Bill Wilson's Parkinson's Resource Program/Center, and (3) Support Group Assistance.

**Register today : [FirstCoastParkinsonsRun.com](http://FirstCoastParkinsonsRun.com)**



# 2024 First Coast Parkinson's Run Engagement Levels

	Elite Level \$3,000	Champion Level \$2,000	Sprinter Level \$1,250	Dash Level \$650	Dart Level \$300	Booth Only \$150 w/table \$100 no table
Complimentary runner registrations	 10 Runners	 5 Runners	 3 Runners	 2 Runners	 2 Runners	
Company logo on T-shirts*						
Company marketing materials and coupons included in runners' bags						
Recognition and logo on Parkinson's Run website and in email updates*						
Display of company banner, provided by your company						
Complimentary booth space						
Company logo on marketing materials*						
Plaque						
Complimentary company banner to be displayed at start and/or finish line						
Speaking Opportunity at 2 Support Groups						

For more community engagement information, contact Race Director Jennifer Otero at 904.874.7083 or via email at [info@firstcoastparkinsonsrun.com](mailto:info@firstcoastparkinsonsrun.com).



### Community Engagement Agreement

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Level: \_\_\_\_\_

Check #: \_\_\_\_\_ Amount: \_\_\_\_\_

Signature: \_\_\_\_\_

Event Attendees: \_\_\_\_\_

Company/Organization Description: \_\_\_\_\_

Make checks payable to JAX HOPE INC and mail with this form to:

JAX HOPE INC  
5000 US Hwy 17 S, Ste 18 #334  
Fleming Island, FL, 32003

To make an electronic payment, or for more information, contact: Jennifer Otero, Race Director at 904.874.7083 or [info@firstcoastparkinsonsrun.com](mailto:info@firstcoastparkinsonsrun.com).

**RUN.FIGHT.CURE.**

